

ATELIER

THE ART AND SOUL OF WEAVING

NOVELLA

Evoking the inventive spirit of the Italian Renaissance and the Ottoman Empire, Atelier 2020 celebrates the art of weaving, the beauty of natural yarns, and the soul of artisanal technique.

Novella reinvents a traditional Ottoman weave that brings the warp yarn to the surface, creating a textural play of contrasting yarns.

CONSTRUCTION

Dobby Woven

FIBER CONTENT

85% Thin-Felted Wool
15% Cotton

STANDARD LEAD TIME

16 weeks

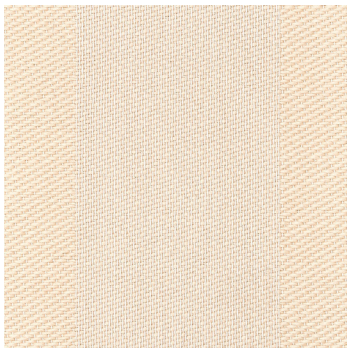
BACKING

Cotton

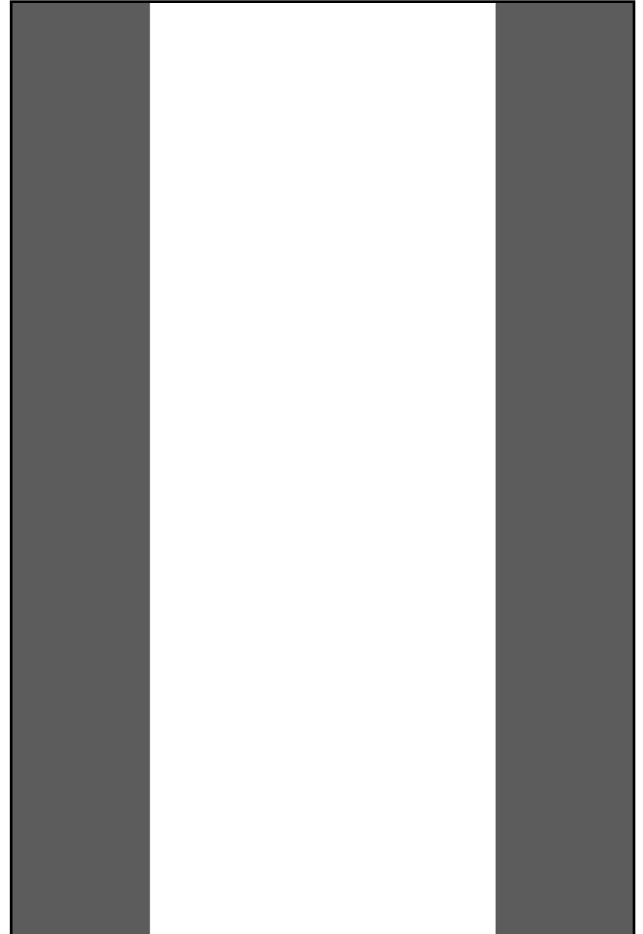
PATTERN REPEAT

N/A

COLORWAYS



Fresco



6' X 9' SHOWN

Max width without seam 11' 6"



AMERICAN MADE

100% woven and hand-finished by local craftsmen in Fall River, Massachusetts, the cradle of American textile manufacturing.



TRAFFIC TESTED

Naturally durable, stain resistant, and third-party tested for durability in residential and light commercial spaces.



NATURAL, ECO-FRIENDLY MATERIALS

Made with the highest quality natural fibers, our zerosynthetic rugs are designed for a safe and healthy home.



HAND DESIGNED

Our design team and master weavers work hand-in-hand to create original rugs of artistry and exquisite technique.



SUSTAINABLE TO THE CORE

We source yarns only from rapidly renewable materials, with a focus on quality, integrity and lasting beauty.



WOVEN TO ORDER

Every Merida rug is designed, woven, and hand-finished to your project specifications, a conversation between artisan and loom, mind and spirit.

MERIDA

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